

A selection of Pipe Pro Directional Drilling's equipment, including two Vermeer HDD rigs

PROFESSIONALS IN TRENCHLESS PIPELINE AND UTILITY INSTALLATION

Despite only being established six years ago, Pipe Pro Directional Drilling has already made a name for itself as a provider of trenchless construction solutions to the utility industry. In addition to employing experienced directional drillers, the company also places complies with the highest levels of safety and quality, resulting in it winning awards, including for innovation.

D ased in Ballarat, Victoria, but working **D** throughout the southeast of Australia, Pipe Pro Directional Drilling is an innovative contractor specialising in the trenchless installation of underground pipes and utilities. The company prides itself on its ability provide construction solutions without the need for traditional open cut methods, depending on the requirements of the job, relying on the advantages of horizontal directional drilling (HDD) and its environment and social benefits.

Pipe Pro Directional Drilling was established in 2013, after the company's Directors, Jason and Dannielle James, returned to Ballarat after a stint working in Western Australia's mining industry.

"We had always planned to start our own business so we spent a year researching machinery, prospective clients and writing a

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business plan," says Ms James.

"We are both highly motivated people who wanted to work for ourselves and the driving force behind starting our own company was to create a family business that we could grow and develop into something that we could one day see our children manage."

The company started operations with an old 18x22 Vermeer HDD rig and one

employee, eventually securing a contract with Telstra to complete short bores installing and repairing telecommunication conduits. Since then, the company has grown to have 12 employees and runs three full time drilling crews across Victoria.

"Pipe Pro has expanded into installing water, gas, power and sewer pipelines," says Mr James.

Pipe Pro Directional Drilling Directors Jason and Dannielle James.

"We still own our original 18x22, which is used for small road crossings, but our team predominately runs a 36X50DR Vermeer, a 24x40 Vermeer and a 20x20 Ditch Witch rig.

"The company has worked hard to develop excellent relationships with clients across various sectors of the civil construction industry. We pride ourselves on completing jobs to the highest standard, within time constraints while strictly adhering to all occupational health and safety requirements."

According to Mr James, a highly skilled directional driller with more than 20 years' experience working all over Australia, the company benefits from a great team that takes pride in their work.

"In addition to myself, we have three directional drillers, while all other field staff operate excavators," he says. "We also have two asbestos removal supervisors and four certified asbestos

removalists. "All our employees have experience and are skilled in installing communications, gas, power, water and sewer pipelines. With this expertise and our flexibility to work anywhere in the country, we hope the opportunity will arise to further expand the business and potentially build to be a national company. "Victoria is an area experiencing significant growth at the moment and there are opportunities for us in the coming years as we



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have not pigeonholed into a certain sector."

Despite being a relatively young company, Pipe Pro Directional Drilling has already been recognised for the business' quality. In 2017, the company was a finalist in two categories of the Federation Business School Commerce Ballarat Business Excellence Awards, eventually wining the innovation category.

In 2018, Pipe Pro Directional Drilling was once again a finalist in the awards, this time winning the Trade Business Award.

"Being recognised by other businesses and successful business people was something we were really proud of," says Ms James. T

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